



# KENNESAW MOUNTAIN TRAIL CLUB

2022-23 Annual Business Meeting  
KMNBP September 17, 2022



# KMTC ANNUAL BUSINESS MEETING

Welcome – Donald Olds







# KMTC ANNUAL BUSINESS MEETING

Park Status - Amanda Corman





# KMTC ANNUAL BUSINESS MEETING

## Treasurer's Report - Tom Okerberg







# KMTC ANNUAL BUSINESS MEETING

## Trail Director Report - Mike Collett







# KMTC ANNUAL BUSINESS MEETING

Community Volunteers – Rena Bailey





# KMTC ANNUAL BUSINESS MEETING

## Election of Officers Nominees for office for 2022-23 Laurie Poppell – Secretary

President

Vice-President

Secretary

Treasurer

Trail Director

Communications

Community Volunteers

Trail Ambassadors

Invasive Plants

Fundraising

Technology

Donald Olds

Raj Gupta

Laurie Poppell

Tom Okerberg

Mike Collett

Fred Feltmann

Rena Bailey

Gayle McCallister and

Wendy Turner

Danny Leigh

Scott MacKay

Jerry Given





# KMTC ANNUAL BUSINESS MEETING

President's Report  
Donald Olds







# KMTC ANNUAL BUSINESS MEETING

KMTC/FOKM

Merger Discussion

- Merger of equals only if it benefits both organizations – Enhance Volunteer Experience
- Retention of KMTC Name & Logo
- Membership would not require buy-in or donations
- Board/committee structure
- New Philanthropic agreement
- Assignment of Duties



# Merging with KMTC – Shared Services Details

## KMTC

Directors

Crew Leaders

Trail Ambassadors

In Park Work Events

President

Vice President

Treasurer

Secretary

Outreach

Volunteer Acquisition

Volunteer Registration

Fund Raising

Current  
Duplication of  
Services

Business License

Bank Account

IRS filings & Audits

Endowment Mgmt

Liability Insurance

NPS filings

By-laws

Officer Elections

Newsletter

Website & Webstore

Social Media Apps

Archives

Time Reporting

## Friends

Philanthropy Board

Directors

Grant Writer

Guidebook Authors

Map Makers

Fund Raiser Events

In Park Work Events

Social Media

Spokesperson

Liaisons





# KMTC ANNUAL BUSINESS MEETING

## KMTC/FOKM Merger Discussion

- Consolidate leadership obligations and meeting commitments.
- More effectively and efficiently represented by one larger organization.
- Larger organization simply has more influence.
- Sometimes two similar organizations struggle for new members, sources of revenue, and activities.
- Challenges include who is going to lead? What programs or volunteer opportunities will survive, what will the name be? Will it change the culture?
- Benefits seem personal to everyone.



# KMTC ANNUAL BUSINESS MEETING

## KMTC/FOKM

### The Mechanics of Merging

- Pre-analysis, analyze purpose of the merger, full analysis of the business case and plans (due diligence), risk analysis
- Committee of both parties to consider the particulars
- Cost prohibitive vs. cost savings
- KMTC membership approval would be required to combine the orgs
- Other organization guidance – Friends of the Smokies, Friends of Acadia, and the Gettysburg Foundation:

We are a 501(c)(3) non-profit *philanthropic, educational organization* that operates in partnership with the National Park Service to *preserve* Gettysburg National Military Park and the Eisenhower National Historic Site, and to *educate* the public about their significance.





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Vote for consideration

To form a due diligence committee of KMTC members that will consider the consolidation of KMTC with FOKM and if found favorable, present their recommendation with a working plan to the voting members by March 31<sup>st</sup> of 2023 for final approval.



# KMTC ANNUAL BUSINESS MEETING

## Open Discussion

- Social Media
- Training Dates for Crew Leaders and Trail Ambassadors





# KMTC ANNUAL BUSINESS MEETING

## Closing

Thank you for serving the park through  
your dedication to the club!